

**PRESS RELEASE
FOR IMMEDIATE RELEASE**

TROPICANA FOUNDATION TEAMS WITH 4 CORPORATIONS & GIVES BACK TO 120 FURRY FRIENDS AT SPCA

- *Entering into its third year, Tropicana Foundation continues to give back to the welfare of animals through its annual Furry Friends Program.*
- *Tropicana Foundation teamed up with 4 corporations and reached out to SPCA Selangor.*
- *This collaborative effort, in conjunction with World Animal Day 2024, saw donations of cash, pet food as well as volunteer manpower services in keeping all 120 furry friends and their living conditions in SPCA clean and tidy.*

Petaling Jaya (23 October 2024) – For the past three years, Tropicana Foundation (“Foundation”), has extended its support to the welfare of animals through its Furry Friends Programme. This year, the Foundation reached out to SPCA Selangor, a well-respected and trusted animal welfare Non-Profit Organisation since 1958. Tropicana Foundation teamed up with 4 corporations – Capri by Fraser, DF Petrition, Tropicana Golf & Country Resort and Tropicana Corporation Berhad – and donated cash, pet food supplies as well as volunteer services in keeping the SPCA compound clean, and all 120 cats and dogs groomed.

Serena Lim, Senior General Manager, Group Corp Comm of Tropicana Corporation Berhad and committee member of Tropicana Foundation shared, “Founded in 2011, Tropicana Foundation has been extending its support to underprivileged communities and animals. We have donated more than RM26 million across various associations and welfare programmes. Today, we came together with the support of 4 partners – Capri by Fraser, DF Petrition, Tropicana Golf & Country Resort and Tropicana Corporation Berhad, and we have collectively donated cash, pet food as well as volunteered our employees to clean, groom and walk all 120 furry friends in SPCA. My sincere appreciation for their generous support and kindness towards caring for the abandoned, abused and neglected animals. This is also aligned with Tropicana’s ongoing initiatives to redefine the art of living, caring and sharing.”

Erica Remington, Kennel Manager of SPCA Ampang, “We are so grateful to Tropicana Foundation for reaching out to us and supporting our cause of providing a better life and home for the many cats and dogs we have. It is through initiatives such as this that we hope to encourage donations and adoption following our mantra of ‘Adopt, Don’t Shop’ while raising awareness of the overpopulation of stray cats and dogs in Malaysia. Recently, we hosted a mass neutering exercise and successfully neutered 800 cats and dogs.”

“We want to promote a caring community where our dogs will find a loving home and stop overpopulation at the same time. To make this endeavour easier, all SPCA adoptions require a processing fee of RM350 (Dog) and RM250 (Cat). The fee includes necessary vaccinations, deworming and neutering before the pet is passed to their new owners. For more info, please visit our website at www.spca.org.my”

TROPICANA FOUNDATION FURRY FRIENDS PROGRAMME

At Tropicana Foundation, the core of our belief is supporting and caring for the well-being of our people and animals. Entering into its third year, the Tropicana Foundation **Furry Friends Programme** places importance on extending support in terms of monetary value, pet food and other wish list items from the various animal associations that we partner with. Our partnership with SPCA today saw support in the form of:

1. **Cash contributions** | sponsored by Tropicana Metropark, a subsidiary of Tropicana Corporation Berhad
2. **Pet food donation** | sponsored by DF Petriton Sdn Bhd, healthy pet food provider
3. **F&B** | sponsored by Capri Residences (breakfast set) and Tropicana Golf & Country Resort (lunch set)
4. **Voluntary Manpower Support** | 30 volunteers from Capri by Fraser and Tropicana Corporation Berhad to clean, groom and walk the pets, tidy up SPCA Selangor centre, and wash or clean up their playhouses and sleeping areas.

SPCA SELANGOR (AMPANG BRANCH)

Founded in 1958, Society For The Prevention of Cruelty To Animals (“SPCA Selangor”) is a well-respected and trusted animal welfare Non-Profit Organisation (Reg No.1320) based in Ampang Jaya, Selangor (Malaysia). Over the years, the organisation has gained tremendous good-will, recognition and support from animal lovers all over Malaysia. SPCA Selangor promotes kindness and compassion towards all animals great and small, aiming to alleviate cruelty, reduce suffering and stop the overpopulation of strays in Malaysia. The 7 pillars of SPCA Selangor include shelter and adoption, spay or neuter services, education, investigation of animal abuse, assistance to caregivers, lobbying the government and farm animal welfare. SPCA Selangor welcomes all corporate partnerships and please reach out to enquiries@spca.org.my



Tropicana Foundation teamed up with 4 corporations and reached out to SPCA Selangor



A mingling session with the dogs that are up for adoption. Contrary to many dogmas, these cute dogs at SPCA Selangor are docile, friendly and loving! ❤️



An exciting and productive day for the 30 volunteers from Capri by Fraser and Tropicana Corporation Berhad. Everyone pitched in to help clean, rearrange, wipe, groom and even walk the dogs! A safety briefing was also conducted, and breakfast, as well as lunch, was provided courtesy from Capri by Fraser and Tropicana Golf & Country Resort.

Relevant Chinese Names

丽阳基金会 : Tropicana Foundation
林仙淑 : Serena Lim

Tropicana Foundation

Aligned with the Company's ESG strategy and pillars, Tropicana Foundation was established in 2011. The Foundation is dedicated to improving the lives of the underprivileged community, supporting social and environmental issues from health, wellness, education, recycling, and sports initiatives to stakeholders' engagement. The founding charter of Tropicana Foundation should and always be used "for health, educational, social and charitable purposes" and it is in that spirit that the Foundation continues to grow and prosper, donating more than RM26 million over the years. To discover the world of Tropicana Foundation, visit <https://tropicana.com.my/tropicana-foundation>.

Media Correspondents**Tropicana Foundation**

Syazana Saraa Abas

Tropicana Foundation Senior Officer | Group Corporate Communications

M: +019 423 8280

E: syazana.saraa@tropicana.com.my